

# Open Your Campaign to People with Disabilities

## Increase meaningful participation by improving accessibility



Disability Rights Florida suggests these accessibility guidelines to political candidates and political campaigns:

- Hold events and establish campaign offices in **ADA-compliant accessible facilities**.
- Have **sign language interpreters** available for all events.
- Use **closed captioning and descriptive audio** in campaign commercials/videos.
- Have campaign materials available in **alternative formats** that are accessible to persons with disabilities (such as Braille, large type, on computer disk and online).
- Make campaign **web sites fully accessible** to people with disabilities.
- Encourage campaign workers and staff to **be sensitive** to people with disabilities - their votes count just as much as everyone else's. Make sensitivity materials/training available to campaign workers and staff.
- **Recruit and encourage** people with disabilities to join and become active in the campaign.
- Encourage private groups supporting the campaign to **adopt these guidelines**.



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